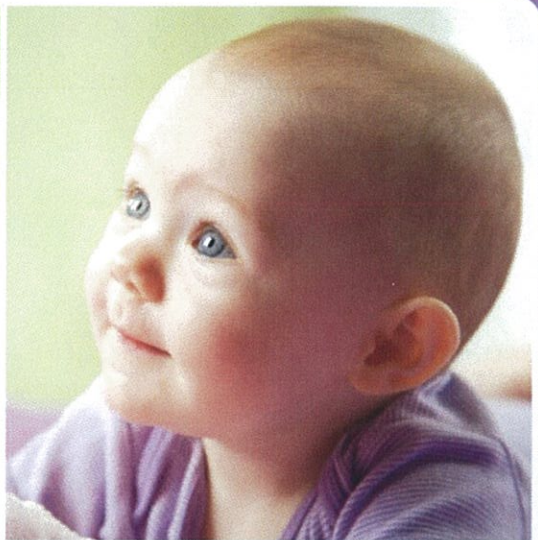


signature chefs auction



PRESENTING SPONSOR

FOSTER SWIFT
FOSTER SWIFT COLLINS & SMITH PC | ATTORNEYS

Signature Chefs AuctionSM Savor the Experience of West Michigan

This gourmet extravaganza will feature the skills and creativity of over 20 of the finest local chefs and hottest restaurants. Last year the Signature Chefs AuctionSM raised over \$241,000 ranking it within the top 10 nationally for the past 5 years!

Guests are invited to sample the signature dishes of over 20 local chefs and are encouraged to bid on incredible, unique and tempting silent auction and culinary live auction packages. The money raised by the auctions will benefit the March of Dimes in our mission to improve the health of babies by preventing birth defects, premature birth and infant mortality.

Honorary Chairs Dr. Alan & Mrs. Hope Margherio
Event Chair Christopher Potter, Clear Channel

\$125 per person (\$75 of the ticket price is tax deductible)
\$1,750 per corporate table (reserved seating for 10)

signaturechefsauktiongr.com

Monday
November 7, 2011

6:00pm
Steelcase Ballroom
DeVos Place, Grand Rapids, MI

Auction packages include:

- Acclaimed cuisine
- Fine wine
- Exotic travel and entertainment dinners
- Hotel stays
- Exclusive vacation getaways

For further information:
Ginger Feldman
Division Director

March of Dimes
3351 Claystone St. SE, Suite G20
Grand Rapids, MI 49546

Phone 616.247.6861
Fax 616.247.6864

gfeldman@marchofdimes.com

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Corporate Sponsorships



2011 Presenting Sponsorship \$15,000

This sponsorship will provide full and complete recognition as a **Presenting Sponsor** of the 2011 Signature Chefs Auction

Pre & Post Event Benefits:

- Logo placement on Save the Date Cards (logo) • Invitations • Tickets • Posters • Guest Checks
- Employee Volunteer Opportunities
- Opportunity to Participate with the March of Dimes Healthy Babies Healthy Business Worksite Wellness Program

Media Benefits:

- Mention in all Press Releases as a Presenting Sponsor
- Logo placement on FOX 17 produced commercial - total spot airings: 232 (min.)
- Event mentions by FOX17 News
- Live event coverage by FOX17
- Radio promotional interview opportunities on partner station

- Logo Placement in all Grand Rapids Business Journal and Grand Rapids Magazine print ads
Total Media Value: \$90,000

Night of Benefits:

- Two corporate tables in prominent placement with reserved seating for (10) each
- Corporate Table Signage
- On-site Signage/Banner at Event
- Opportunity to Host Opening Remarks
- Full Page Ad in Program Book
- Logo in Event Program Books (cover and within)
- Opportunity to provide give-aways to attendees
- Complimentary Wine on Tables
- Opportunity to speak

2011 Gold Sponsorship \$10,000

This sponsorship will provide full and complete recognition as a **Gold Sponsor** of the 2011 Signature Chefs Auction

Pre & Post Event Benefits:

- Logo placement on Save the Date Cards (logo) • Invitations • Tickets • Posters • Guest Checks
- Employee Volunteer Opportunities
- Opportunity to Participate with the March of Dimes Healthy Babies Healthy Business Worksite Wellness Program

Media Benefits:

- Mention in all Press Releases as a Gold Sponsor
- Logo placement on FOX 17 produced commercial - total spot airings: 232 (min.)
- Event mentions by FOX17 News
- Live event coverage by FOX17
- Radio promotional interview opportunities on partner station

- Logo Placement in all Grand Rapids Business Journal and Grand Rapids Magazine print ads
Total Media Value: \$90,000

Night of Benefits:

- Two corporate tables in prominent placement with reserved seating for (10) each
- Corporate Table Signage
- On-site Signage/Banner at Event
- Full Page Ad in Program Book
- Logo in Event Program Books (within)
- Opportunity to provide give-aways to attendees
- Complimentary Wine on Tables

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Corporate Sponsorships

2011 Silver Sponsorship \$5,000

This sponsorship will provide full and complete recognition as a **Silver Sponsor** of the 2011 Signature Chefs Auction

Pre & Post Event Benefits:

- Logo placement on Invitations
- Employee Volunteer Opportunities
- Opportunity to Participate with the March of Dimes Healthy Babies Healthy Business Worksite Wellness Program
- Mention in all Press Releases as a Silver Sponsor

Night of Benefits:

- One Corporate Table with reserved seating for (10) each
- Corporate Table Signage
- Half Page Ad in Program Book
- Logo in Event Program Books (within)
- Complimentary Wine on Tables

2011 Bronze Sponsorship \$3,500

This sponsorship will provide full and complete recognition as a **Bronze Sponsor** of the 2011 Signature Chefs Auction

Pre & Post Event Benefits:

- Employee Volunteer Opportunities
- Opportunity to Participate with the March of Dimes Healthy Babies Healthy Business Worksite Wellness Program
- Mention in Press Releases as a Bronze Sponsor

Night of Benefits:

- One Corporate Table with reserved seating for (10) each
- Corporate Table Signage
- Half Page Ad in Program Book
- Logo in Event Program Books (within)
- Complimentary Wine on Tables

2011 Corporate Table Sponsorship \$1,750

This sponsorship will provide full and complete recognition as a **Corporate Table Sponsor** of the 2011 Signature Chefs Auction

Night of Benefits:

- Corporate Table with reserved seating for (10)
- Corporate Table Signage
- One quarter page ad in program book
- Complimentary Wine on Table

Quantity of Print Pieces

- 2,500 Save the Date Cards (logo)
- 2,500 Invitations
- 200 Tickets
- 500 Posters
- 6,000 Guest Checks
- 1,500 Event Program Books

Program Book Ad Sizes

Full Page: 5" wide x 7.5" tall
 Half Page Vertical: 2.375" wide x 7.5" tall
 Half Page Horizontal: 5" wide x 3.625" tall
 Quarter Page: 2.375" wide x 3.625" tall

For further information, please contact:

Ginger Feldman, Division Director, March of Dimes gfeldman@marchofdimes.com
 Patty Osborn, Ads & Logos, posborn@marchofdimes.com
 3351 Claystone St. SE, Suite G20, Grand Rapids, MI 49546 phone 616.247.6861 fax 616.247.6864

Corporate Sponsorships

	Presenting \$15,000	Gold \$10,000	Silver \$5,000	Bronze \$3,500	Corporate Table (10 top) \$1,750	Ad in event program book Full- \$500 1/2- \$250 1/4 \$150
Corporate Table(s) included with sponsorship	2	2	1	1	1	
Logo placement on TV and Print Ads	X	X				
Mention in all Press Releases	X	X	X	X		
Logo on COVER of Event Program Book (2,500 printed)	X					
Logo in Event Program Book (1,500 printed)	X	X	X	X		
Logo on Save The Date Card (2,500 printed)	X	X				
Logo on Event Invitations (2,500 printed)	X	X	X			
Logo on Guest Check Promotional Piece (10,000 printed)	X	X				
Logo on Event Ticket (500 printed)	X	X				
Logo on Event Poster (500 printed)	X	X				
Ad in Program book (page size)	FULL	FULL	1/2	1/2	1/4	Based on price
Prominent placement of Signage/Banner at event	X	X				
Opportunity to speak	X					
Opportunity for give-aways	X	X				

Contact for Logo & Ad: Patty Osborn, 616.247.6861, posborn@marchofdimes.com

Ad Sizes: Full: 5"W x 7.5"H, Half: 5"W x 3.625"H or 2.375"W x 7.5"H, Qtr: 2.375"W x 3.625" H

For further information or to get involved, please contact:

Ginger Feldman, Division Director, March of Dimes gfeldman@marchofdimes.com
3351 Claystone St. SE, Suite G20, Grand Rapids, MI 49546 phone 616.247.6861 fax 616.247.6864

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Sponsorship Agreement

Date: November 7th, 2011

Location: DeVos Place – Steelcase Ballroom

- Presenting Sponsorship \$15,000
 Gold Sponsorship \$10,000
 Silver Sponsorship \$5,000
 Bronze Sponsorship \$3,500
 Corporate Table (10) Sponsorship \$1,750
 Individual Ticket (1) \$125

The corporate sponsor level of this agreement is good for the term of:

- 1 year 2 years 3 years

A corporate sponsorship agreement of a two or more year term will lock the cost of sponsorship (with same benefits) during the term of the agreement. **The sponsorship amount will be payable each year of the term.**

Please PRINT desired name as you would like it to appear on all printed materials.

Company Name _____

Contact Person _____ Title _____

Street Address _____

City, State, Zip _____

Phone Number _____ Fax Number _____

Email Address _____

TOTAL Sponsorship \$ _____

- I have read the terms of the sponsorship proposal and agree to them in full

Fax to the March of Dimes (616) 247-6864

Make check payable to:

March of Dimes

3351 Claystone St. SE, Suite G20,

Grand Rapids, MI 49546

or call 616.247.6861

to pay by credit card

Company Representative

Date

March of Dimes Representative

Date

For further information, please contact:

Ginger Feldman, Division Director, March of Dimes gfeldman@marchofdimes.com

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